

# Masters International Short Track Games Amsterdam 2023

Bulletin no. 3

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## Help us promoting the Masters International Short Track Games

The entry for the Masters International Short Track Games Amsterdam 2023 is on full speed now. We still miss a number of traditional Shorttrack countries like the USA, Japan and Korea. But also many countries from Europe did not yet enter skaters. So we ask all skaters from the world to help us and promote this MIST Games specially made in honour of all the Short-track Masters of the World.

Promotion for the MIST Games is necessary to make it more welknown in the World, to make it seen as serious sport as live time sport, make it seen as important as all other parts of our sport. And to make it more accepted by the federations.

### What can you personally do

Personal contacts are very important, we ask you to use your whatsapp, facebook and twitter accounts to send out messages and the logo of the MIST Games to all Masters you know in the world. You can download all logos and posters on the website [www.Skatingonline.info](http://www.Skatingonline.info), page Info, link Downloads!

### What can your club do

It is important that the clubs support their Masters. The Masters are the model function for the kids in the clubs, they are in many clubs the trainers and coaches, they are the drivers of the car to the competitions. But most of all they are the motivators of the future. What can you do as club:

- put a message on your club website about the MIST Games and your Masters going there
- make a Press bulletin about the Masters Games 2023 for the local Press
- send information about the MIST Games to your local TV station
- put a picture on your website of your skaters going to the MIST Games
- use the logo which you can download on the INFO-downloadpage of [skatingonline.info](http://skatingonline.info)
- download poster and hangout at your icerink and dressingrooms
- make a link on your website to [www.skatingonline.info](http://www.skatingonline.info) and [www.shorttrackonline.info](http://www.shorttrackonline.info)
- have a special Masters contact person in your club who can give all necessary information
- write the history of the Masters of your club in an INFO-bulletin
- keep the records of your Masters on your club website
- send information to your federation and ask them to help you promoting
- use the poster of the Masters International Short Track Games Amsterdam 2023

### What can your federation do for Masters skating (ask them to do for you)

- \* first of all put the Masters competitions in their national competition calendar
- \* send announcements they receive for competitions to their affiliated clubs
- \* organize a national championships for Masters
- \* have an **official** Masters contact person in the federation
- put the information about the MIST Games 2023 on the federations website

### Press bulletins

Press bulletins are an important way of communication. It would be great if you can write a Press bulletin for your local Press about the Masters International Short Track Games 2023. Don't forget to mention the great sportsmanship of many of the Masters, mention sport as live time sport, sport as being healthy and show the respect the Masters deserve. Use the MIST Games as a tool for promoting the sport for and among the Masters of the world.

**Headline: Masters - Champions of the past - Motivators of the future**

**Email for Questions about MIST Games 2023: [mistamsterdam@shorttrackonline.info](mailto:mistamsterdam@shorttrackonline.info)**